



## *Delta-Sierra Dental Digest*

### ADVERTISING RATES

The SJDS digital newsletter reaches over 400 Members, as well as their staff and spouses. It is also sent to the Officers, Editors and Executive Directors of 32 other Dental Components. We estimate our readership at over 1,000 readers in all. Six issues are published every year.

<b>AD DESCRIPTION</b>	<b>SIZE WIDTH X HEIGHT</b>	<b>RATE (ONE ISSUE)</b>	<b>RATE (SIX ISSUES)</b>
1/2 COLUMN—LONG	2.25" X 4.25"	\$150	\$800
1/2 COLUMN—WIDE	4.25" X 2.25"	\$150	\$800
1 COLUMN	2.25" X 9.00"	\$300	\$1,600
2 COLUMN—LONG	4.75" X 9.00"	\$400	\$2,200
DOUBLE 1/2 COLUMN	4.75" X 4.75"	\$300	\$1600
3 COLUMN—HALF PAGE	7.50" X 4.75"	\$400	\$2,200
3 COLUMN—FULL PAGE	7.50" X 9.75"	\$500	\$2,800

Above rates based on Camera-Ready Copy. SJDS reserves the right to ad placement.

All ads that are submitted for publication are subject to the approval of the Advertising Policy of the Delta-Sierra Dental Digest.

All Advertisers will receive digital copies of the Delta-Sierra Dental Digest.

**Please complete the attached Advertising Confirmation Form to submit your ad.**

**QUESTIONS? Contact the SJDS Office at (209) 951-1311 or [sjdsstaff@sbcglobal.net](mailto:sjdsstaff@sbcglobal.net)**



## Advertising Confirmation Form

AD DESCRIPTION	SIZE WIDTH X HEIGHT	RATE (ONE ISSUE)	RATE (SIX ISSUES) <b>Best Value!</b>
1/2 COLUMN—LONG	2.25" X 4.25"	\$150	\$800
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COMPANY NAME: \_\_\_\_\_

COMPANY CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE: \_\_\_\_\_, ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: (\_\_\_\_\_) \_\_\_\_\_

AD SIZE: \_\_\_\_\_ # OF ISSUES: \_\_\_\_\_ RATE: \$ \_\_\_\_\_

**PLEASE EMAIL YOUR AD AS A JPEG FILE ATTACHMENT TO: [sjdsstaff@sbcglobal.net](mailto:sjdsstaff@sbcglobal.net)**

**\*\*\* PAYMENT: Complete this form and return to SJDS office by Email, Fax or Mail \*\*\***

\_\_\_\_ CREDIT CARD

\_\_\_\_ CHECK ENCLOSED PAYABLE TO SAN JOAQUIN DENTAL SOCIETY

Card # \_\_\_\_\_

**Mailing Address:**

Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

7849 N PERSHING AVE

Name on Card: \_\_\_\_\_

STOCKTON, CA 95207

Date: \_\_\_\_\_

**Contact the SJDS Office by Phone: (209) 951-1311 / Email: [sjdsstaff@sbcglobal.net](mailto:sjdsstaff@sbcglobal.net) / Fax: (209) 951-1321**